



## BASSANO RECORDER

Published every Thursday at the office of the Bassano Recorder, in the Currie and Miller Building, Bassano. Advertising rates furnished on application.

FLOYD T. CARY,  
Publisher.

## DOMINION DAY

**T**WO WEEKS from now, Canada will observe Dominion Day as a National Holiday. For many years this has been the one day of the year set aside for Bassano and its anniversary celebration. Much has been done since, and has resulted in the handing of much money, every nickel of which has been raised by the Board of Trade in Community Effort. It might surprise those who have not been acquainted with the workings of this body since 1922 to know that over \$4,000 has been raised and spent on irrigation, tree planting, swimming pool, weight scales, sports and other enterprises.

The money has been well spent as all agree, and we urge the reason the sports day on July 1st ought not to be missed. In recent years, since the new fair grounds were created, the quality of the entertainment provided, is really well worth the money and ought not to be missed. The officials of the Board of Trade are attempting this year to maintain and improve on the standard of the past, and given a decent day, can guarantee a worth while programme, with not an idle minute during the entire afternoon or evening, at moderate prices.

## PARTYISM

**D**ELEGATES attending the meeting of the Liberal Party at Edmonton on Monday of this week voted to adopt or abide by clause two of the printed constitution of the party which reads as follows:

"The objects of the association shall be:

1. To enunciate and promote liberal principles and policies.
2. To organize the Liberal party in the electoral constituencies of Alberta.
3. To provide for a uniform and democratic system of nomination and to promote the election of Liberal candidates.
4. Generally to do all things calculated to further the above objects."

With the right to come to this decision, no person can have any quarrel with it, as it is still a free country, and if the leaders of the party have decided "never to let the old flag fall," that is their exclusive prerogative.

A letter was presented to the meeting from the Unity Party headed by Mr. John L. MacFarland, which has not yet been published, but which will be replied to by a committee of three appointed by the Unity party. In view of the action already taken by the constitution of the party, it might be well to be difficult to gauge the attitude of the party officially towards the unity proposal. It merely means liberalism, first, last, and always. Otherwise it would be a denial of the constitution. It means there will be a continuance of party politics as applied to provincial affairs. And, however much this may be regretted, there cannot be any question as to the proper sense of that word so long as this attitude is maintained.

The meeting was beautifully timed. Immediately following the Saskatchewan elections, it might not be unfair to suggest that full and complete advantage was taken of the victory there. Likewise, if the result there had not been quite so favourable, it might be reasonable to suggest, that the meeting might not have been so anxious to keep the party standard afloat in this province, with so much at stake.

## A NEEDED CHANGE

**O**UR country has grown into constitutional independence. Yet there are complainings, there are discontents, and there are dissatisfaction. Gloomies minds believe in social revolution, and dream of a plan where everybody can be made comfortable and rich without regard to merit or incentive.

In one sense, socialism is a good thing—when we appreciate that there hasn't done our best, and then try again. But there is another kind of discontent—one born of ignorance and jealous envy. It provides opportunity for the opportunist, openings for the cheap candidate for public office, and follows the dictates and sentiments of envy, hatred and malice.

It is impossible to minimize the dangers we find in these discontents.

The first remedy is education. Reduce illiteracy. Preach the fact that no country can be legislated into prosperity. Re-establish the principles of popular democratic government. Let there be a real understanding of problems and solutions. Let there be less blind faith and more thought.

Secondly, we must be given the right to destroy. Admit only those of worth and merit. Bar those who come only to destroy. We have given citizenship to thousands who not only did not know our principles of government, but were directly opposed to them.

Let every citizen understand policies and politics—not for what may be, but for the good of the country; to follow questions intelligently; to vote as they believe not as they have been told; to look for security, not for a phantasy; to in turn adopt "eternal vigilance" as "the price of liberty." Contributed.

## ON IN ALBERTA

**T**URNER VALLEY is in the spot-light again, via the proration route. Millions of dollars have been spent in the search for oil in Alberta. Much of it has been wasted, and never will be recovered. Men have gambled their all. Some have lost fortunes, and others have made fortunes. For many years it was doubtful if the Valley would ever amount to anything really worthwhile. Recent developments have proved that there is oil in Alberta in quantities far exceeding the local demand. The immediate requirements of the market, and these not being sufficient to absorb the supply, the expedient of proration has been resorted to.

But the queer part of it is, that right here in Alberta, crude oil imported from the United States is sold in competition with the local product and millions of gallons of the product is imported and sold in Canada annually. One would think that as the only oil in the entire British Empire nothing would be allowed to stand in the way of its exploration and development, except failure in the field itself.

It may be true that so far the field is not big enough to warrant the expense of pipe-lines to the Coast and to the Great Lakes. It may also be true that these should not be built until that expense is warranted by reasonable assurances of adequate supplies of oil from the Valley or elsewhere in Alberta. But proration will never prove that.

All that proration will ever do is conserve the field and ensure supplies of oil for years beyond that of the ordinary life given from producing wells. It will also enable the big oil companies to swallow up the small fry, squeeze them out of the picture, and gain a monopoly, for the reason, that on the present basis of proration it is quite impossible for the smaller producing wells to conduct operations at a profit, and sooner or later they will be forced to the wall.

The Albertan, Calgary's morning paper, has carried some powerful editorial matter on the subject in recent days, and it would seem, if the facts stated in these editorials bear the test of truth, that a strenuous fight about to begin to ensure for oil producers from

"O WAD SOME POWER THE GIFTIE GIE US  
TO SEE OURSELVES AS IOTHERS SEE US!"—Burns.

## From Our Exchange Columns

## RECKLESS DRIVING

For years efforts have been made to check reckless automobile driving. Certain groups have tried educational means and governments have passed regulatory laws. But the stream of accidents and deaths goes on apace.

The federal government is planning to put an even greater curb on reckless driving. It will be an offence to drive recklessly whether or not an accident occurs or damage done, and a person who fails to stop after being involved in an accident will be liable to payment of a heavy penalty.

It is doubtful whether even drastic laws will reduce the number of reckless drivers. It would appear that mankind has really not become impressed with the danger of driving a motor car in a heedless, heedless. It will only be a generation since the motor car was perceived and it might take a couple of more generations to enable people to learn to drive safely and sensibly.

Meanwhile, thousands of people will be killed or maimed because too many automobile drivers do not understand that they are in control of a deadly machine—Hanna Herald.

## O

## BUSINESS GOVERNMENT

It is refreshing for Saskatchewan people to have Mr. Aberhart tell them that what they need is a business government. The public is not interested in a political party, but in the work it does. In the whole it has probably been administered as well as Alberta, certainly better than Alberta has been in the past two years. A government that issued scrip and recalled; passed a Recall Act and recalled it, imposed a sales tax and withdrew it and passed other Acts that were disallowed by the federal government or declared unconstitutional by the courts, all in less than three years, can hardly claim to be a business government. Alberta has been a good province to adopt its pattern. It can lay claim to being an unusual government, but the last thing it should claim is that it is a business government. His claim to have reduced interest charges and bonded indebtedness is more tenable, but Cardenas of Mexico can make the same claim—Vulcan Advocate.

## O

## ABERHART BACK FROM SASKATCHEWAN

Aberhart and his circus band are home from Saskatchewan. They put on a big show for the people down there, but they drew little voting strength. Apparently Saskatchewan does not want press control, confiscation, farm production tax and other things.

Aberhart can sympathize with Napoleon on his retreat from Moscow.

Canada stands to gain some good from the Social Credit invasion of Saskatchewan. No doubt the policy of complete nationalization of the Bank of Canada was hastened by the

Saskatchewan crisis. Now that the election is over, Ottawa can risk firm action against unwise Aberhart legislation. This could easily be done before June 8 without prejudicing the Saskatchewan election.

Frankly, we expected Aberhart to win 15 seats in Saskatchewan. At least we did until he and Manning retired to Edmonton to select the Saskatchewan candidates. We couldn't see how Saskatchewan people could fall for such dictatorship—and they didn't—Cairnhill Local Press.

## O

## STRONG GOVERNMENT NEEDED

The imperative need of Canada today is a strong Federal authority. Duplessis, Heberton, and others are not the only bad in the nation's service, but are an oppressive dynamic. They know what they want. They are not particular upon whose toes they tread in getting what they want. The more the hurt the "Boomers," the more proof of "results." Comparisons may be odious, nevertheless they do serve useful purposes. Compared to these men, the Hon. Mackenzie King should be a saint. He is merely the Prime Minister of Canada. According to him, "the provinces" of Canada simply exists to supply the financial needs of the Provinces. The Provinces are the supreme authorities, than whom there is none greater. Ottawa should pay up and shut up. The part has become greater than the whole.

Government, according to the new saviours of democracy, is not the same economic administration of affairs of state, but is a non-economic administration of affairs of state, unceasingly. The more fantastic, the more mysterious an "income" plan the greater its chance of acceptability by the credulous and unthinking. To pay one's way is no longer the mark of integrity. Only the dumb and foolish honestly meet their indebtess. A debtor may be richer than his creditor, but the debtor's "try wile" is a leech or worse. It wills its bite of society to increase its power. The provincial statutes confabulate in intent and purpose. The strength of a nation lies in the good character and integrity of its people. Political dishonesty spreads inadvisably like a cancer and if not check-mated will destroy the citizenry, the community and if not check-mated will destroy the citizenry, the community and the state.

Despite all the baldheaded labelled "provincial rights" the fact remains there must of necessity be one Supreme Legislature, with unquestioned power to legislate for the peace, order and good government of the country—else Canada will dissolve into nine "Balkan states of North America."

—The Hanna Herald.

Valley a measure of protection against foreign competition and thereby abolition of proration and a chance to prove, or disprove Alberta, as a really important factor in the oil market of the Dominion, if not of the Empire.

## O

## LAISSEZ-FAIRE

**S**OMEONE, apparently not gifted in French, but very much interested in politics and politicians, claims, after observing the notorious inactivity and sonnolence of the present Federal Government that it is not the policy of "laissez-faire" that is the trouble, but that the members of it are just "fair lazy."

## Church Announcements

## St. Columbus Church

## BASSANO, ALTA.

MASSES—2nd Sunday of each month at 9 o'clock or 11 o'clock alternately 5th Sunday of the month at 9 o'clock.

Special Devotions will be announced as the occasion arises.

REV. JAMES MORROW • PASTOR

## Church of England

## BASSANO, ALTA.

Rer. John Naylor.

## Knox Presbyterian Church

11:45 a.m.—Sunday School.

Evening Service at 7:30 p.m.

Everybody Welcome

Speaker: Mr. Richard Main.

ESTABLISHED 1770  
BURNETT'S  
LONDON DRY  
GINS  
...just that  
much better

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TRY A RECORDER CLASSIFIED

## "MEN AT WORK!"

The most cheerful sign on the road



"MEN AT WORK!" is an encouraging, cheerful sign upon the highway.

It is the happiest sign on the business highway too. Business enterprise, making wise use of banking service, is the mainspring of employment.

The contractor responsible for "Men at Work" sign gets the job of building that stretch of highway by being the lowest responsible tender.

Not always does he have the ready money to buy all the materials, pay wages and build it out of his own resources. He goes to the bank and, having assets and a good reputation, he negotiates such advances as he may need.

He orders materials, sets men to work. At the job proceeds, engineers' certificates enable him to collect from those with whom he contracted, and the work goes on.

The highway finished, the bank is repaid. Such repayments enable the bank to supply credit to other contractors.

A manufacturer gets a large order, with an early time limit for delivery. With only a hundred men, his factory cannot turn out the articles within the time limit. What more can he do, it—he lacks sufficient cash.

Operating his factory, as a going concern, with a profitable record and having a reputation for integrity, he asks the bank to lend him what he needs to pay wages.

The bank makes him a loan. They take on more men. They expand. The goods are paid for. The manufacturer repays the bank with the agreed interest.

He has his profit and can spend some money developing new business to keep his men employed.

How does a bank make these advances—where does the money come from?

Bankers are continually loaning money to the business community. They mobilize the surplus funds of millions of depositors, large and small, and, based upon them, make credit available throughout the country. We may say, "We know what he can do, but he lacks sufficient cash."

Operating his factory, as a going concern, with a profitable record and having a reputation for integrity, he asks the bank to lend him what he needs to pay wages.

Millions of little ones represent the toll, production and lifetime savings of Canadians—your fellow-citizens.

Securing these deposits is the bank's business.

Deposits of \$1,000 or less, most of them much less—are owned by them, 3,770,000 units of Canada's 4,084,000 savings depositors. The total of all bank deposits in Canada is nearly \$1,584,000,000. The average savings deposit in a bank is only \$387.

Widely safeguarded by Canada's chartered banks, these deposits form the capital that keeps "men at work" when used by Canadian business and industry—producing new realizable

No Canadian depositor, even through the world-shaking events of recent years, has had to fear for the safety of a single dollar lodged with Canada's chartered banks.

The funds of depositors are owned by a reservoir from which everybody may draw at will for any and every financial experiment.

THE CHARTERED BANKS  
OF CANADA

Your local branch bank manager will be glad to talk to you and answer your questions, from the standpoint of his own experience. The next article in this series will appear in this newspaper. Watch for it.



## Sport Shoes

COME HOME THE WINNER JULY 1st. Your chances are greater if you wear FLEET FOOT Running Shoes. Also full line of Misses and Women's dress white shoes.

MEN, KEEP COOL  
With a R.V.D. Raggee, Short  
Sleeve like a polo shirt.  
PRICE \$1.50

POLO SHIRTS  
Men's and Women's, Boy's and  
Girl's Zimmers, Knit, Color:  
Canary, Burgundy, Tan, White,  
PRICE \$1.50 and 50c

HOUSE DRESSES  
Smart print dresses, Wings of  
the Morning and Zipper, Tan,  
Fast, Good Quality Print.  
PRICE \$1.50

## GROCERIES

FRUIT SPECIALS—  
1 Can Peaches  
1 Can Pears  
1 Can Apricots  
1 Can Pears

## ALL FOR 50c

Herring in Tomato Sauce 25c  
2 lbs. 25c  
Fancy Biscuit, Fresh Sand-  
wiches, per pound 25c  
Junket Ice Cream Mix, pkg. 10c  
Lemonade Powder, Nakes 20  
glasses 15c  
Fly Spray, a Sure-Kill, 15c  
Price 5c and 25c

Oranges, Sweet and Juicy, 25c  
en. 2 pounds 25c. Strawberries  
for 25c. For case \$2.50.

Fresh Tomatoes, Lettuce, Celer, Grapes, New Orleans.

## JAMES JOHNSTON

"THE STORE OF QUALITY"

FRESH MILK AND  
CREAM  
Delivered to Your Door  
Every Morning  
A. Meldinger

W. S. PLAYFAIR  
Agency for  
GALT COAL.  
Feed and Drying  
Phone 26, Opposite Depot

## CONSISTENCY

The consistency of quality . . .  
consistency of true natural flavor  
are tangible appeals that add to  
the popularity and strongly in-  
fluence people to seek out and  
insist on ALBERTA BEERS. Prove  
this fact. Make your next order  
ALBERTA BEER and "taste the  
difference."

the BREWING INDUSTRY of ALBERTA  
"BEERS THAT ARE BEST"

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by the Government of the Province of Alberta.

## ADRIENNE

SCIENTIFICALLY HARMONIZED COSMETICS

Follow Adrienne to new beauty and ad-  
miration. Thousands of women have  
followed the lead set by Adrienne Lin-  
ingston, the New York costume designer  
who created Adrienne Cosmetics, to a  
new realization of charm. Don't delay  
give yourself this new, transforming har-  
mony of beauty now!

STILES "The  
Druggist"  
"THE REXALL STORE"

Interesting  
Items

You are invited to send in  
any items of interest for this  
column.

Miss Freda Leonard was a Calgary  
visitor for a few days last week.

Mr. and Mrs. M. R. Mitroy were  
Calgary visitors on Saturday.

Mr. D. Galbraith of Flin Flon was  
a Bassano visitor on Wednesday.

Mr. Ivor Warren of Brooks spent the  
week-end at his home here.

Mr. Arthur Wiley was a Calgary  
visitor over the week-end.

Miss Rose Demetropoulos was a Cal-  
gary visitor over the week-end.

Mr. and Mrs. W. Bryce of Brooks  
were Bassano visitors on Tuesday.

Miss Jean Leon Powell spent the week-end  
at her home in Calgary.

Mrs. S. Leonard was a visitor to  
Medicine Hat on Monday.

Mrs. Christie Wright, teacher at  
Lethbridge school, spent the week-end in  
Calgary.

Miss Connie MacBride left this week  
for Vancouver where she will spend a  
short holiday with friends.

Dr. and Mrs. Wilson of Calgary  
renewed old acquaintances in Bassano  
on Sunday.

Mrs. Phyllis Plummer, teacher at  
Rosemary, spent the week-end at the  
home of her parents here.

Miss Beatrice Dalton left on Mon-  
day for Calgary, where she will visit  
for the summer months.

Chas. Hickey, of the local bank staff  
left on Monday for Calgary where he  
will spend a two weeks holiday.

Miss Gwen O'Dell of Regina, Sask.  
is visiting at the home of Mrs. R.  
Wright.

Mr. and Mrs. Frank Hayes spent the  
week-end visiting friends in  
Brooks.

Mr. Allan Yule left for Duchess on  
Sunday, where he will operate the De-  
partment of Public Works Road Grad-  
er for a few days.

Mr. and Mrs. Yurdik, former Bassano  
residents, now residing in the States,  
were in Bassano renewing old acquaint-  
ances last week.

Chas. Stanley Wright, member of  
the R.C.M.P. force at Regina, Sask.,  
is visiting with his mother, Mrs. R.  
Wright.

Mrs. M. MacLeod, who has been  
visiting with her parents, Mr. and  
Mrs. L. Y. Brieux, for the past few  
days, returned to her home in Medicine  
Hat on Wednesday morning.

Mrs. Florence Playfair, teacher at  
Rosemary, spent the week-end with her  
parents in Bassano.

Mr. Austin Ford, of Calgary, visited  
with friends in Bassano over the week-  
end.

Mr. and Mrs. J. C. Rennie received,  
on Monday, a very pleasant surprise  
visit from Mr. and Mrs. H. C. Joyce  
and family. Mr. and Mrs. Joyce, T. MacLean  
and family, Mr. Wm. Johnson, Misses  
Mary and Edith Johnson and Misses  
Josephine and Charlotte Oland, all  
of Encham, Alta.

Mr. Gordon Blake of Cardston, a  
former member of the local bank staff,  
renewed old acquaintances in Bassano  
on Friday of last week.

Mrs. Florence Salterbough, who  
has been visiting in Edmonton for the  
past two months, returned to Bassano  
on Saturday.

Saturday, June 11th, is Visitors Day  
in the Primary Room of the Bassano  
School, and all mothers and others  
interested are invited to attend. The  
program starts at 2:30 p.m., and this  
year there will be a silver collection  
which will be added to the School  
Fund, etc.

**Take Advantage of  
This Offer NOW!**

With Every Wash or  
Grease Job on your car  
we will give the entire  
car a complete, free,  
vacuum cleaning.

TEXACO GARAGE & SERVICE STN.  
Bassano. Alberta

## McKEE'S STORES

"ALWAYS AT YOUR SERVICE."

PHONE 9 FOR PROMPT DELIVERY

## Compare Our Prices

Look at These Values in  
High Grade Merchandise

## Ladies' Wear and Dry Goods Dept.

## Potter's English Prints

The finest quality Prints Procurable. Guar-  
anteed absolutely fast to sun and wash.  
Large selection of pretty floral patterns.

35c per yard; 3 YARDS \$1.00

Ladie's Knee-High  
Silk Hose

The well known Polyanova Silk Thread Hose  
with garter tops Three good colors

49c PER PAIR.

Wabasso Prints and  
Broadcloths

These excellent Canadian Made Materials  
give splendid wear and are guaranteed Sun-  
fast and Tumble. Come in a large range  
of Floral and Stripe Patterns. 36 inches wide.

Prints 25c yard; 3 YARDS 75c

Broadcloths 30c yard; 3 YARDS 55c

Ladies' and Children's  
White Footwear

Oxfords, Straps, Sandals. All of excellent  
quality white calf. Smart dressy footwear.

LADIES \$2.95 to \$3.75 PAIR

CHILDREN'S \$1.95 to \$2.25 PAIR

## Surrey Plain Broadcloth

An excellent quality pure unfilled cloth for  
slips, smocks, children's garments, etc. Plain  
colors white, red, yellow, pink, peach,  
mauve, green. 36 inches wide.

23c PER YARD

## Men's and Boys' Wear Section

## Mens' Summer P.D.Q.'s

Shoulderless, short trunk style, cool comfort-  
able combs. Step in or out in a jiffy. Most  
popular garment.

PRICED \$1.25 and \$1.50 PER SUIT

## Mens' Dress Pants

Smart new all wool Tweed Pants, smartly  
tailored in shades of fawn and Grey. Smart  
Summer wear garments.

\$3.75 PER PAIR

Mens' and Boy's  
Summer Underwear

Men's white shorts and shirts, the most  
comfortable Summer Wear Garment.

MEN'S SHORTS AND SHIRTS 50c garment

BOYS' SHORTS AND SHIRTS 40c garment

Mens' and Boy's  
Sun Hats

Hawley Troopers, very cool and comfortable  
Strong, Waterproof, ideal for summer wear.

MEN'S 45c, 75c EACH

BOYS' 35c EACH

Mens' and Boy's  
Summer Pullovers

Monarch Knit Quality, good heavy cotton  
mesh material, white or colored ground with  
various colored vertical stripes. Sport or  
General Wear.

MEN'S \$1.50 EACH

BOYS' \$1.25 EACH

## Mens' Dress Shirts

The Famed Forsyth English Broadcloth  
Dress shirts, coming in the newest stripes  
and checks. Every shirt guaranteed for  
wear.

\$2.00 EACH

## GROCERY DEPARTMENT

## FRUITS AND VEGETABLES

Plum Jam! Purity Brand, 4 lb. tin, finest  
quality special 43c

Canned Peas Choice Quality K. B., 3 tins 40c

Tomato Juice 10½ oz. tins 4 25c

Colgate Toilet Soap, asid., 9 bars 25c

Hornes Maraschino Cherries fancy quality  
2 bottles 25c

Butter Bix, special, per pk. 17c

Dollar Sodas—Wooden Box, special 37c

Vinegar—White or blended in large glass  
container. 132 oz. special 69c

Prime Juice—12 oz. tin 2 for 25c

Lemonade Powder/Granithans 30 glasses 15c

Toilet Tissue good quality 6 rolls 25c

Fruit—The highlight this week is Straw  
berries. Owing to weather conditions in  
B.C. Strawberries have come on with a rish.

So buy now. Our price at the moment is  
\$2.50 per case. May be less but we cannot  
guarantee.

Oranges—Size 252's—Our price this week  
is 30c per dozen or 3 dozen for 83c. Very  
good value. Other sizes as low as 25c  
per dozen.

Other fruits and vegetables as usual. Fresh  
supplies daily. Always in good condition  
owing to our system of refrigeration. See  
our fruit and vegetable window.